



Product Showcase

Why Renting Make Sense

Renting a trade show display is a great option for a number of reasons.

You may want to test the design and functionality of the trade show display, to be sure that it meets your needs prior to purchasing the exhibit.

Perhaps you only exhibit at trade shows a couple times per year, but you want to enjoy the benefits of custom design impact, effective brand communication and functionality.

If your company has either purchased another company, or your company has been purchased, there may be many marketing and branding decisions that have not yet been finalized.



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Whatever your reason, renting offers some advantages.

The Advantages of Renting Exhibits

Save Money by Renting your Trade Show Booth



You can **save a substantial amount of money on shipping costs**. We offer a network of rental warehouses strategically located at show sites throughout the United States.

Renting an exhibit is a good option if your company prefers to retain its cash or Government funding or grants may not allow for the purchase of capital assets. You can rent a custom designed trade show display and **save approximately 70% of the cost of purchasing a new one**.

Renting will also save you money by eliminating repair and refurbishment costs after each trade show and ultimately the disposal fees.

Without the major investment of a booth structure, you can also eliminate storage and maintenance fees.

Convenience

If you only exhibit at one or two shows a year, renting is a convenient way to have an attractive, custom designed exhibit ready for your show.



The convenience of renting an exhibit also allows you to attend *multiple, over-lapping shows*.

Renting also makes sense if you *don't have the space to store* your trade show display between shows.

Flexibility

You may also want the flexibility of changing your exhibit structure and graphics to target your message for different shows with different markets.

Renting allows you the flexibility to **change your exhibit's size, design, and marketing message with each show.** You can tailor your message to each specific show and easily change your graphics and message.

Stay Current – The latest exhibiting products will always be at your disposal, so your booth will never look outdated and you can take advantage of new technology.





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Why Rent an Exhibit from us?

Blue Goose Exhibits has a wide selection of exhibit designs from **large custom Island Exhibits** to 10x10 inline Exhibits. Should you not see an exhibit design that suits you, we are happy to create a custom design that will meet your needs.



Visit our website to see some of our latest design options
at www.BlueGooseInc.net

Call us today at 303-430-1986
for a FREE consultation!

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