

# Product Showcase

## Panoramic Modular Systems: A Revolutionary Graphic System

The **Panoramic Modular System** is the nation's first full-wrap graphic system. Using SEG (Silicone Edged Graphics), your messages may cover the entire exhibit structure as a complete canvas. **Panoramic** is an easy-to-assemble (no tools required), structural extrusion system. Once the graphics are in position, the supporting structure is not visible.



NREL (National Renewable Energy Laboratory) selected the versatile **Panoramic Modular System** for their new 20 x 20 Corporate Exhibit. The NREL graphic design team created beautiful graphics to compliment and enhance their visual messages.

## Well-Lit and Versatile!

The **Panoramic Modular System** offers the capability to showcase backlit graphic messages as well. NREL used two, double-faced light boxes within their 20 x 20 configuration. State-of-the-art LED lights were used for the lighting source within the light boxes.



NREL will use components of their new Corporate Exhibit in various layouts: a 20 x 20 Island Exhibit, several 10 x 20 Inline configurations, and a 10 x 10 Inline configuration.

## What is SEG?

SEG is a high-resolution, dye-sublimated fabric graphic finish with a thin silicone strip. The silicone strip is sewn directly to the edge of the graphic, and the strip is then inserted into a frame with a recessed groove. The size of the graphic must be precise so the fabric is taut when installed in the frame.



SEG graphics install quickly and easily, often by only one individual. Change-out can occur in minutes, and take down is even quicker. The graphics fold easily for storage. The result of the SEG graphics is striking. Since SEG graphics are fabric, your booth will be glare-free, and it will present a warm feeling with vivid color and deep presence.

## Custom Workstations and Counter

Two workstations and a counter, created by Blue Goose Exhibits, were also included in the NREL exhibit. The graphics for these modular counters were printed with the direct print process.

